

Luxury Homes Beyond Your Expectations



RICK SOMERS CONSTRUCTION, INC.

The Epitome of Beauty and Modern Living

IN-DEPTH EXPERIENCE

Rick Somers Construction, Inc. is a name that has become synonymous with excellence and quality in home building throughout San Diego's Coastal North County. Almost two hundred homes of all sizes and styles have been constructed by Rick Somers since he obtained his license as a contractor in 1984. Rick explains, "I began working in construction during my summers off from school. By the time I was ready for a full-time career after college, I knew I wanted to build custom homes. My first home was a 1200 square foot home in Oceanside. Soon after, I put together a small partnership to build a spec home at Fairbanks Ranch."

Rick sold that house quickly. The quality was superior; craftsmen, suppliers, realtors and others in the industry knew that an association with Rick Somers meant achieving and adhering to new levels of outstanding construction if they were to continue building with him.

Every year, Rick Somers Construction's homeowner clients benefit from the relationships that have earned him a reputation as an industry-leading home builder.

In the last five years, Rick Somers Construction has built ninety-seven homes in the Rancho Santa Fe area. Most have been estate-style homes of sizes up to 20,000 square feet and are of Rick's own design. The photos on these pages are of recently built homes in the 7,000 square feet to 17,000 square feet range. The company has also acquired a reputation as the builder of choice if a major remodel is to be undertaken. A

recent project involved a total of 20,000 square feet of remodel and new construction. This included several "out buildings" for staff, vehicles and entertainment. The new home theatre alone rivals any Hollywood set. On the property, waterfalls, pools, and rows of palm trees ten feet on center line the new winding driveway.



Grand entrances are defined by unique design, tall columns, and use of light.

DRIVEN BY CLIENT SATISFACTION

"We respect that this is probably our client's biggest investment. It is our goal to make the experience as pleasant as possible," states Rick. "Being a good listener and taking the time to communicate clearly is the foundation to a good relationship between our homeowner clients and ourselves as the builder. Our client's satisfaction is our paramount goal."

When a prospective client contacts Rick Somers Construction, they often come with sketches, photos from magazines and dreams of their perfect home. Rick carefully considers their ideas and offers suggestions based upon his many years of design and construction experience. If an architect has yet to be chosen, a client can take advantage of the fact that Rick Somers

Construction is a full service design-build firm with an in-house architect and draftsman. The all-in-one-house approach is a scarcity among builders of Rick's high caliber and can be indispensable for navigating through the increasingly complex permit approval process. The level of sophistication, including Computer Assisted Design & Drafting (CADD) offered, surpasses most clients' expectations.

Rick stresses the importance of finding an interesting site

—continued





that is compatible with a client's dream home. If a site is not yet chosen, Rick is eager to assist. In fact, Rick maintains that one of his strongest points is site development. There are many practical considerations a builder may see that others do not. A few factors include drainage, water lines, vehicle access, siting for sun and shade considerations, privacy, landscaping, home roof height limitations, and myriad building code regulations. Selecting the wrong lot may add incredible expense to the home building process, so consulting a builder with Rick's extensive experience is wise.



Welcoming, park-like entrances.

RESPECTING A BUDGET

Regardless of a home's size, every owner has a maximum cost in mind. Rick Somers and his team understand this very well. Rick comments, "Right from the outset we try to determine a preliminary budget. As ideas are brought forth and the design progresses, we refine the budget as often as required. We understand that no one likes surprises. We try very hard to communicate the impact of each decision on the final cost.

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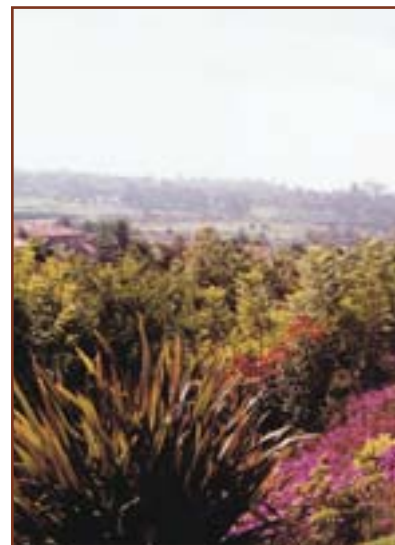
A Contemporary and Elegant Design in These Grand Homes



◀ The clever use of natural materials, subtle colors and wrought iron railings all combine to create an inviting living space



Many homes enjoy the...



The grand staircase in ► this home causes the eye to meander and to observe the architectural elements that create a functional and beautiful home.



beauty of
Rancho Santa Fe.



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and Craftsmanship



Very Satisfied Clients

“Rick Somers is a fantastic builder. Not only is he very meticulous and thorough, he follows up on all his commitments. Working with Rick Somers was a great experience. I would highly recommend him to anyone looking to build a custom home.”

— Terry Ronberg



“Rick is the smartest builder I have ever worked with. He knows every aspect of the building process and is an amazingly creative person and an intuitive problem solver. To top it off, Rick is honest, loyal and trustworthy - an all-around ‘down to earth’ guy.

If I had to pick one phrase to describe Rick, it would be ‘incredibly talented.’”

— Rob Seiler



An Affinity for Light, Art, Style & Design





The Infusion of Light Enhances the Design Details!



Attention to Detail



There are several construction contract options available and Rick Somers Construction is pleased to discuss each of them. Two common options involve homes being built under a negotiated fixed price agreement or a modified cost plus agreement. Each has benefits that may be discussed so that the chosen option is the one with which client feels most comfortable.

MAKING THE DREAM A REALITY

Once a client's dream has been transformed into a set of construction drawings and the lot has been chosen, Rick Somers Construction can begin the really exciting phase. Rick understands that clients often want to share in the excitement of watching construction progress and he welcomes their presence on the new homesite. Rick is often on site himself to ensure that the materials and workmanship have met with the client's approval and are on par with Rick's own high standards. It is the attention to detail that Rick and his experienced team bring to each home that makes the quality so extraordinary.

There are many decisions to be made as a new custom home is built, or as an extensive remodel gets underway. The team at Rick Somers Construction has designers, suppliers and other contacts in the industry to ensure that the best ideas and materials are available from which to choose.

Construction schedules are established at the outset and, because they want the client to be fully satisfied, changes are willingly considered and the impact on the schedule is discussed. Again, clear communication is at the foundation of each home built by Rick Somers Construction.



Clients will appreciate that Rick and his team stay abreast of new trends and ideas. Whether it is a new design that allows greater enjoyment of outdoor living, high tech home theater options, ideas for wine cellars, home automation engineering or new construction materials, this is one builder that has researched the limitations and benefits of each.

Rick Somers also stresses that individual attention will be ensured, as he generally focuses on four or five clients each year. "They deserve the time it takes to build a custom home properly," he emphasizes.



The casual elegance and romance of this resort-like residence is inspired by the timeless architectural design and beautiful pool that offers a special place to relax and to retreat from the pressures of life.

A SOLID REPUTATION

The long awaited day arrives. The house is ready for its new family to move in. Rick Somers knows that this is a time of excitement and a client's attention to detail may not be what it might otherwise be. His clients will be pleased with the fact that Rick Somers Construction is there long after the home is finished. Rick explains, "If there is a problem, we get it fixed and

do it fast. We service the houses we build and that reputation has brought us many repeat clients and referrals of their friends and family."

The clients of Rick Somers Construction are successful people building in some of America's best communities...Rancho Santa Fe, La Jolla, Del Mar, Carlsbad, Cardiff, and Palm Desert just to name a few. The standards and expectations of these

clients are very high. Their willingness to refer others is a great asset to Rick Somers Construction and Rick and his team never forget that fact. It is a reputation earned the hard way – successfully completing one house at a time over a period of almost twenty years. The company invites inquiries from others who wish a great home building experience. 🏡





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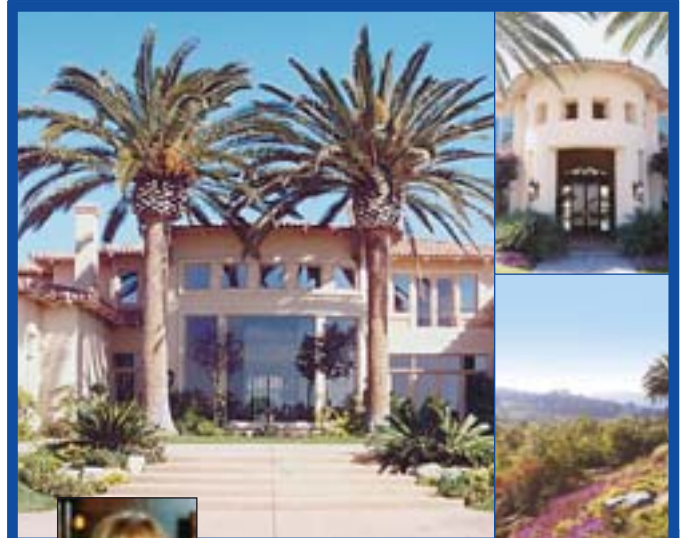
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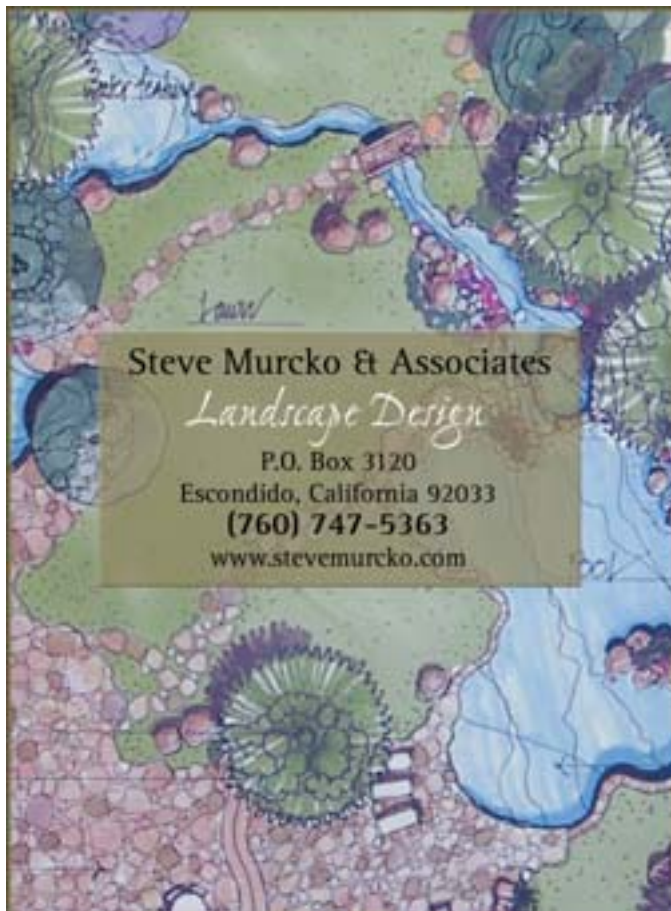
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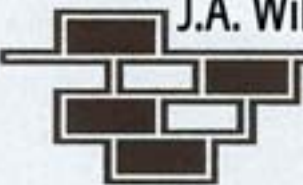
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